

Online Bachelor Completion Program Pre-Syllabus

Class ID/Title and Quarter/Year: TAS 451 TAS CAPSTONE SEMINAR
Fall 2009

Professor: Dr. Warren B. Galbreath
Associate Professor of Social Work

Office Location: Room 345 Shannon Hall
Ohio University – Eastern Campus
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Prerequisites: TAS 301 & 321 & 30 HRS TAS & SR & 30 HRS WITHIN MAJOR

Required and Optional Materials:

Text(s): Werther, W.B. Jr. & Chandler, D. (2006). *Strategic corporate social responsibility: Stakeholders in a global environment*. Thousand Oaks, CA: Sage
ISBN: 9781412913737

Additional or Optional Materials: None

Learning Objectives: (i.e. after completing this course, students will be able to: (describe what students should be able to do, know, analyze, etc.)

- The student will be able to identify the key concepts attributed to corporate social responsibility.
 - The student will be able to use these concepts when analyzing case studies.
 - The student will be able to describe and defend the role that multinational corporations should play in today's global economy.
 - The student will use the concepts taught in class to develop a corporate social responsibility plan for a real business or government organization.
 - Given a case study the student will be able to develop a business plan that will improve the public image of an organization that has an image problem.
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Course Description:

A capstone for the BTAS degree, this course requires integration and application of professional knowledge, skills, and technologies in order to complete a professional project for a business, industry, or community organization.

Exam Requirements: (If known)

Number of exams: One midterm exam (week five)

Proctoring requirements: Making sure that student does not use books or notes.

Special examination requirements: Books and notes are not allowed for this test.