

# Online Bachelor Completion Program Pre-Syllabus

**Class ID and Title:** TAS451 Technical and Applied Studies Capstone Seminar

**Quarter and Year:** Winter 2010

**Professor:** Warren B. Galbreath, PhD

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**Office Telephone Number:**

**Course Description and Prerequisites:** A capstone for the BTAS degree, this course requires integration and application of professional knowledge, skills, and technologies in order to complete a professional project for a business, industry, or community organization.

Prerequisites: TAS301 and TAS321 plus SR rank and 30 hours within major

## Learning Objectives:

After successfully completing this course, you will be able to:

1. Explain Corporate Social Responsibility (CSR) and the role that it plays in the present day world.
2. Differentiate the roles that CSR components take part in an organizations CSR plan.
3. Critique the multistakeholders' perspective of CSR.
4. Attribute the role strategic planning when implementing CSR.
5. Evaluate the role of CSR for modern day organizations.
6. Design a CSR plan for a modern day organization.

**General Course Requirements:** (e.g., number of discussions, quizzes, papers; final paper or project)

- Weekly discussion forum participation.
- Weekly graded homework assignments.
- Personal Statement Essay (Module 7)
- Midterm (Module 5)
- Take Home Final
- Final Project – A CSR Plan for a present day organization

## Required and Optional Materials:

Text: Werther, W. B. Jr. and Chandler, D. (2006). *Strategic Corporate Social Responsibility: Stakeholders in a Global Environment*. Thousand Oaks, CA: Sage.

- **ISBN-10:** 141291373X
- **ISBN-13:** 978-1412913737

Additional readings will be posted in BlackBoard.

**Exam Requirements:**

Number of exams. 2 midterm and final

Proctoring requirements: None – The midterm is timed and taken online and the final is a take-home.