

## BTAS (Bachelor of Technical and Applied Studies) Course Descriptions

PRE-FIX	CODE /#	COURSE NAME	COURSE DESCRIPTION
BUSL	255	Law and Society	Conceptual approach to origin, nature, structure, functions, and procedures of law, with study of ethics and introduction to constitutional, administrative, criminal, tort, contractual, international, and environmental law, as well as business organizations. Prerequisites: SOPH OR JR OR SR Credit Hours: 4
COMS	304	Principles and Techniques of Interviewing	Methods used in two-party, face-to-face oral communicative situations commonly encountered in organizational and professional environments. Intensive practice through role-playing and real-life interviews in and out of class, emphasizing skills involved in giving and getting information, persuasion, and job-employment situations. Prerequisites: JR OR SR Credit Hours: 4 Repeat/Retake Information: May be retaken one time excluding withdrawals, but only last course taken counts.
COMS	410	Cross Cultural Communication	Analysis of processes and problems of communication as affected by national cultures; effects of differences in language, values, meaning, perception, and thought. Prerequisites: JR OR SR Credit Hours: 4 Repeat/Retake Information: May be retaken one time excluding withdrawals, but only last course taken counts.
COMS	411	Communicating with People with Disabilities	Examines the implications of communication between the physically disabled and able-bodied individuals/groups. The course utilizes simulated exercises, video presentations, field trips, and outside guest lecturers to give the student reasonable exposure to the disabled community. Credit Hours: 4 Repeat/Retake Information: May be retaken one time excluding withdrawals, but only last course taken counts.
PRCM	325J	Professional Communication	Provides opportunities to practice and improve written and spoken communication skills, both individual and collaborative, which are appropriate for career success. Utilizes strategic managerial communication skills in analyzing business problems or situations and choosing the appropriate communication processes, products, or events to meet organizational needs. Prerequisites: <b>TIER I</b> ENG & (JR OR SR) Credit Hours: 4

NOTE: These course descriptions are for the BTAS degree only, they do not include electives.

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PRE-FIX	CODE /#	COURSE NAME	COURSE DESCRIPTION
<b>GEOG</b>	<b>201</b>	<b>Environmental Geography</b>	Geographic survey of environmental changes caused by human activities. Focus on resource availability and use, pollution of air, water, and biosphere, energy problems, interactions of humans with plant and animal communities. Credit Hours: 4 General Education Code: <b>2A – Tier II</b>
<b>HRM</b>	<b>320</b>	<b>Human Resource Management</b>	Survey of human resource management practices in areas of human resource planning, recruitment, selection, training and development, performance appraisal, compensation, discipline, safety audits, and personnel research. Includes applications in employment law and discussion of interface of line and staff responsibilities in organization. Prerequisites: MGT 200 OR 202 OR 240 Credit Hours: 4
<b>MGT</b>	<b>202</b>	<b>Management</b>	Understanding of and practice in solving problems facing managers and administrators using concepts and principles from behavioral sciences and other applicable disciplines. Prerequisites: SOPH OR JR OR SR Credit Hours: 4 General Education Code: <b>2S - Tier II</b> Repeat/Retake Information: May be retaken two times excluding withdrawals, but only last course taken counts.
<b>MKT</b>	<b>202</b>	<b>Marketing Principles</b>	This course provides a broad understanding of marketing activities, decisions, and terms with an emphasis on the practices and problems of marketing managers and the analysis of the marketing environment. Credit Hours: 4 Repeat/Retake Information: May be retaken two times excluding withdrawals, but only last course taken counts.
<b>POLS</b>	<b>488</b>	<b>Public Dispute Resolution</b>	Examines the field of alternative dispute resolution. Focus is on the dynamics and management of such public issues as facility siting, natural resource use, and community funding. Topics include conflict assessment, negotiation, mediation, and the politics of alternative dispute resolution. Prerequisites: JR OR SR Credit Hours: 4 Repeat/Retake Information: May be retaken 9 times excluding withdrawals, but only last course taken counts.

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PRE-FIX	CODE /#	COURSE NAME	COURSE DESCRIPTION
PSY	221	<b>Statistics for the Behavioral Sciences</b>	<p>Introduction to descriptive and inferential statistics with emphasis on inferential statistics. No credit for both 221 and any of the following: MATH 251, PSY 121, QBA 201, COMS 301, ECON 381.</p> <p>Prerequisites: (PLACEMENT LEVEL 2 OR HIGHER OR MATH 113 OR 115 OR 163A OR 263A OR 266A) &amp; (NOT MATH 251 OR PSY 121 OR QBA 201)</p> <p>Credit Hours: 5 General Education Code: <b>1M – Tier I</b></p>
TAS	301	<b>Introduction to Technical and Applied Studies</b>	<p>This course will introduce technical associate degree holders to professional studies through an examination of program requirements and goals. The historical overview of the development of various technologies and their influence on Western Civilization will lead to the consideration of the nature of technology and its many societal functions. Within that historical and theoretical context, students will be introduced to various management technologies and theories of leadership, and will be required to assess their own individual beliefs and skills.</p> <p>Credit Hours: 4 Repeat/Retake Information: May be retaken two times excluding withdrawals, but only last course taken counts.</p>
TAS	321	<b>Research for Technical and Applied Studies</b>	<p>No credit if PSY 226 or SOC 351 already taken. This course emphasizes both an understanding of research methods and the development of the critical skills necessary to interpret and to convey research results. In addition to analyzing research methods, the students will examine current technological applications designed to aid the conduct and evaluation of research. Students will analyze research projects in areas of related interest.</p> <p>Prerequisites: TAS 301 &amp; (PSY 120 OR 221 OR QBA 201 OR MATH 250 OR 251) &amp; NO CREDIT IF (PSY 226 OR SOC 351)</p> <p>Credit Hours: 4 Repeat/Retake Information: May be retaken two times excluding withdrawals, but only last course taken counts.</p>

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PRE-FIX	CODE /#	COURSE NAME	COURSE DESCRIPTION
TAS	451	<b>Technical and Applied Studies Capstone Seminar</b>	<p>A capstone for the BTAS degree, this course requires integration and application of professional knowledge, skills, and technologies in order to complete a professional project for a business, industry, or community organization. Prerequisites: TAS 301 &amp; 321 &amp; 30 HRS TAS &amp; SR</p> <p>Credit Hours: 4 General Education Code: <b>Tier III</b> Repeat/Retake Information: May be retaken two times excluding withdrawals, but only last course taken counts.</p>